

BC CHRISTIAN ACADEMY

CHRIST | COMMUNITY | COMPASSION

B.C. Christian Academy, located at 1019 Fernwood Ave, Port Coquitlam, BC V3B 5A8 is a Pre-K to Grade 12 independent Christian School in the Tri-Cities, B.C, Canada. We are passionate about equipping students to impact the world for Jesus. Our motto, the 3 "C"s – Christ, Compassion, and Community are key values that make BCCA unique and what guides us in pursuing our vision. When you join our school, you become a part of a Christ-centred, warm, and caring community. Please visit our <u>BCCACareers</u> page

We are currently looking to fill a **Part-time MARKETING ASSISTANT** position in our Marketing Department.

Duties include but are not limited to:

- 1. Assist the Marketing Coordinator/Director with various marketing and development programs and initiatives
- 2. Help write and design marketing materials, which include but are not limited to presentations, brochures, advertisements, press releases and newsletters
- 3. Assist in the preparation, organization, and delivery of promotional events & presentations
- 4. Assist with Public Relations projects and events in the community
- 5. Help develop and organize events for publicity, fundraising and information purposes
- 6. Capable of creating graphic design and writing engaging content for school website, future school app and social media platforms
- 7. Assist with database management and help provide reports and updates
- 8. Support communication and logistics for events, open houses, and school tours
- 9. Help provide other administrative support for a variety of marketing and programs

bcchristianacademy.ca | marketing@bccaschool.ca Elementary School Campus | 1019 Fernwood Ave. Port Coquitlam BC V3B 5A8 | 604.941.8426 High School Campus | 3000 Christmas Way Coquitlam BC V3C 2M2 | 778.819.4826



Qualifications

- Ideal candidate has 1+ years of marketing experience in a similar position
- Some post-secondary education/diploma in Marketing/Graphic Design or equivalent credentials is a strong advantage
- Up to date with social media marketing trends and online applications such as CRM tools & Google analytics
- Familiarity with video editing software or platform
- Knowledge of WordPress & website content management
- Having Adobe Suite skills is an asset: Photoshop, Illustrator and/or In Design
- Very strong computer skills and knowledge of MS Suite, CANVA, and Google applications
- Thrives on multi-skilling and enjoy a variety or marketing related tasks

How to apply:

Please send your cover letter, resume, and a Personal Statement of Faith in Jesus Christ to <u>anaenduma@bccaschool.ca</u>

While we thank all applicants for their interest, only those candidates under consideration will be contacted. Thank you for your interest in BC Christian Academy!